



Hothouse

a **thinking design** series

WEBSITE: www.thinkingdesign.co.nz
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2 Life Cycle Management - From product to company 3rd July 2008 Auckland

Life Cycle Management is defined as the managerial practices and organisational arrangements that apply life cycle thinking.

This workshop introduces how to apply life cycle thinking to the development and management of products and services. It touches on emerging issues related to international supply chains and the availability of information including some of the key standards and certifications that can indicate effective management within your supply chain.

This workshop will have a business and commercial focus. It seeks to provide a working picture of how life cycle thinking can be integrated to improve the delivery of your products and services as well as how to more effectively communicate within your organisation to key stakeholders.

Supporting article in **Prodesign: June '08**

Key Learning's

- Understand the application of life cycle thinking to products and services
- To gain a better understanding how to manage life cycle thinking within your organisation and supply chain.
- Understand the key management practices and certifications which define life cycle management and how they can best benefit your organisation.

Life Cycle Management (LCM) Workshop	
9:30am	Introduction and Recap of LCT workshop
9:45am	From Product to Company - Jake McLaren
10:10am	A New Zealand LCM programme - Penny Nelson
10:30am	Life Cycle Strategies - Timothy Allan
10:55am	LCM Workshop - Part 1 (Session Introduction - Dr. Cris de Groot) Using example provided explore the application of LCM and identify strategies using guides provided (Group size 4-6 people).
12:00pm	Lunch Break
12:30pm	Case Study Addresses Applying LCM in the built environment - Barbara Nebel Patagonia & total supply chain innovation - Blythe Rees-Jones
13:10pm	LCM Workshop - Part 2 (Session Introduction - Dr. Cris de Groot) Using example provided develop a plan of action to respond to the strategies established in Part 1 (Group size 4-6 people).
14:10pm	Afternoon Tea Break
14:30pm	Summary of days learning & discussion - Jake McLaren
15:00pm	Session Close
	Cost for session - \$200

Unitec - Hothouse: www.hothouse.net.nz / Locus Research: www.locusresearch.com

For further information please contact:

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The Programme

The LCT series is constructed as a sequence of three workshops that could either be attended independently or as a series.

The content is structured 'progressively' so the second and third workshops build on the previous workshops to enable a more detailed investigation of the different areas.

This creates a more accessible approach whilst still engaging with important aspects of life cycle thinking, management and tools.

Each workshop has a strong interactive learning component which is designed to apply and reinforce key learning's from each session.

Deliverables
The three structured modules are designed to deliver effective communication. Each session will have support material provided as follows:
<ul style="list-style-type: none"> • Presentation slides and slide notes.
<ul style="list-style-type: none"> • Case Study slides and slide notes
<ul style="list-style-type: none"> • Session descriptions and instructions to enable in-company application
<ul style="list-style-type: none"> • The three articles contributed to Prodesign with additional supporting diagrams formatted to be a part of the module structure

Fee Structure	
Life Cycle Thinking	\$200
Life Cycle Management	\$200
Life Cycle Tools	\$200
Total Attendance (Booked Individually)	\$600
Total Attendance (Booked together)	\$500

*Prices include module materials and are exclusive of GST

*Numbers are limited and preferential entry will be provided to those attending all three workshops due to the sequential nature of content. Full programme details will be available May 2008.

* A small number of student bursary attendees are available upon application (50% fee discount).

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